

To Whom It May Concern:

We are writing to seek your sponsorship of our Convergence Media department. Westwood High School opened in August of 2012 and our Sports Broadcasting program immediately took off.

Our Sports Broadcasting program immediately began to broadcast the school's sporting events from the fall season with football to the winter basketball season and the spring season with baseball, softball and soccer. During the 2012-2013 school year, we broadcasted twelve events and have expanded this year. We are a member of the Play On! Sports Network out of Atlanta, GA and have a strong student broadcast team. Last year over 18,000 people visited our website (www.redhawktv.org) and several hundred across the state, and event the nation, usually watch each broadcast.

We offer several options for your sponsorship, ranging from on-screen logos to full-length commercial advertisements. Please see below:

On-screen logo	On-screen logo that will show during broadcasted sporting events on redhawktv.org along with wording provided by your company/business.	\$40.00/season
Commercial (Small)	15-30 second commercial/video advertisement that will play during broadcasted sporting events on redhawktv.org . Furnished by the company/business.	\$150.00/Ad
Commercial (Medium)	31-45 second commercial/video advertisement that will play during broadcasted sporting events on redhawktv.org . Furnished by the company/business.	\$225.00/Ad
Commercial (Large)	46-60 second commercial/video advertisement that will play during broadcasted sporting events on redhawktv.org . Furnished by the company/business.	\$300.00/Ad
Broadcast Package 1	Combination of the On-screen logo (year-long/3 seasons) and the small commercial.	\$250.00/pkg
Broadcast Package 2	Combination of the On-screen logo (year-long/3 seasons) and the medium commercial.	\$315.00/pkg
Broadcast Package 3	Combination of the On-screen logo (year-long/3 seasons) and the large commercial.	\$380.00/pkg

If your company/business does not have a commercial and would like to have one produced by Redhawk Television's dedicated Advertisement Production Department there will be an additional \$50.00 charge.

If you are interested, please review and sign the enclosed documents and return via mail. You will receive an invoice via e-mail and regular mail upon receipt of enclosed documents. Please return via mail to:

Westwood High School
ATTN: Lynn Washington
180 Turkey Farm Road
Blythewood, SC 29016

Sincerely,

Lynn H. Washington
Convergence Media Faculty Adviser
803-691-4049 x36071

Jairad S. Hydrick
Director of News & Sports Broadcasting
803-691-4049 x36087

Jeremy N. Johnson
Business Manager
803-691-4049 x36097

Convergence Media Sponsorship Information 2014-2015 School Year

Name of Company/Business _____

Contact Person & Title _____

Address _____

Telephone (____) _____ - _____ Fax (____) _____ - _____

Please choose from one of the following options

- | | | | |
|--------------------------|--|-----------------------|----------|
| <input type="checkbox"/> | On-screen Logo - 1 Season | Please specify: F W S | \$40.00 |
| <input type="checkbox"/> | On-screen Logo - 2 Seasons | Please specify: F W S | \$80.00 |
| <input type="checkbox"/> | On-screen Logo - 3 Seasons (All Year) | | \$120.00 |
| <input type="checkbox"/> | Commercial/Video Advertisement (15-30 seconds) | | \$150.00 |
| <input type="checkbox"/> | Commercial/Video Advertisement (31-45 seconds) | | \$225.00 |
| <input type="checkbox"/> | Commercial/Video Advertisement (46-60 seconds) | | \$300.00 |
| <input type="checkbox"/> | Broadcast Package 1 | | \$250.00 |
| <input type="checkbox"/> | Broadcast Package 2 | | \$315.00 |
| <input type="checkbox"/> | Broadcast Package 3 | | \$380.00 |

If you have chosen an option that includes an "on-screen logo" please e-mail a high resolution jpeg format copy of your company/business's logo to redhawktv@yahoo.com along with the information you would like to be announced. If you have chosen a package that includes a television commercial, please contact our office at (803) 691-4049 ext. 36087 for more details regarding delivery.

Signature of Business Representative _____

FOR OFFICE USE ONLY

DATE OF RECEIPT _____

DATE OF INVOICE _____ **AMOUNT INVOICED** _____

DATE INVOICE PAID IN FULL _____ **AMOUNT PAID** _____

Signature of School Representative _____